WEConnect INTERNATIONAL

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EUROPE & MENA SUMMIT 2026

– Seville –

CONNECT • COLLABORATE • CREATE IMPACT



WECONNECT INTERNATIONAL

EUROPE & MENA SUMMIT

Seville

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EUROPE & MENA SUMMIT 2026

The WEConnect International Europe & MENA Summit in Seville is more than an event; It is a platform for business growth, market access, and meaningful partnership.

Bringing together women-owned businesses, corporate leaders, partners, and key decision-makers, the summit creates opportunities to build strategic connections, generate new business, and drive measurable impact across Europe and the MENA region.

NOVEMBER 9-10

MELIÁ LEBREROS Avda. Luis de Morales, 2 41015 Sevilla

Your time to connect, collaborate and create impact



WHAT TO EXPECT

AS A CORPORATE

MEET WITH YOUR INDUSTRY PEERS FROM ACROSS EUROPE AND MENA

- Meet other corporate buyers working on responsible procurement
- Share industry best practices with peers during roundtable discussions

DEVELOP YOUR RESPONSIBLE PROCUREMENT PROGRAM

- Learn from the best and build out your responsible procurement program in compliance with existing legislation

PERSONALISED 1:1 MEETINGS FOR BUSINESS MATCHMAKING

- Designated meeting points, times, and a map will be provided through the WEConnect International app
- Make sure you meet the right people using our WEConnect International event apps' targeted matchmaking. Book your meetings before the summit

INCREASE YOUR BRAND RECOGNITION AND VISIBILITY

- Increase your brand visibility with key regional stakeholders
- Grow your pool of SME (woman-owned) vendors and build your supply chain resilance

INVITE YOUR PRIME SUPPLIERS

- Invite Prime Suppliers to join and build their own responsible procurement programs
- Drive your Tier2 spend & extend the impact of your programme across the supply chain
- This is the chance for women-owned businesses you work with to get registered and certified.

WHAT TO EXPECT

AS A WOMEN-OWNED BUSINESS

CONNECT WITH GLOBAL MULTINATIONALS, AND THEIR PRIME SUPPLIERS

- The largest gathering of multinationals in Europe looking to meet and buy from women-owned businesses - they are looking to connect with you!

PERSONALISED 1:1 MEETINGS FOR BUSINESS MATCHMAKING

- Targeted matchmaking based on your offering, as well as plenty of unstructured time for networking and creating new connections.

- We know networking does not always come naturally to everyone, which is why our event app is designed to make connecting easier. With features like attendee profiles, direct messaging, and personalised meeting scheduling, it helps you discover relevant contacts, start conversations, and make the most of every networking opportunity.

INSIGHTS FROM INDUSTRY LEADERS

- Learn from industry leaders in engaging panel discussions about the latest trends, challenges with responsible procurement, digital marketing, storytelling and a lot more.

CATEGORY-SPECIFIC THREE-MINUTE PITCH

- 50 diverse vendors will have the chance to do a 3-minute pitch for their businesses - divided by categories
- Pitch language: English

APPLY TO PITCH

REGISTER NOW!

Tickets are live! Join us in Seville for a fantastic event packed with business opportunities and real discussions!

After creating your profile on our WEConnect International event platform, all guests will be able to select what is relevant to them: what they are looking for and what they are offering. See page 13 for more details on how the event platform enhances your experience.

CLICK HERE TO GET YOUR TICKET NOW!

Please read on for further details, such as information on the event platform, the agenda, accommodation and travel.

WHERE TO STAY

MELIÁ LEBREROS

AVDA. LUIS DE MORALES, 2 41015 SEVILLA

Located in the heart of Seville, the summit venue places you at the centre of one of Spain's most vibrant cities. We have negotiated special accommodation rates exclusively for our guests at the hotel, with a simple and convenient booking process available through the hotel platform.

For more details and to secure your stay, please click the button below.



AGENDA

NOVEMBER 9

9:00 AM	Registration and Welcome Coffee
9:30 AM	Welcome Words: Connect, Collaborate, Create Impact
9:45 AM	Opening Keynote
10:05 AM	Honest Confessions: The Learning Curve
11:00 AM	Coffee Break
11:30 AM	Matchmaking Round One, Open Floor and Booths
1:00 PM	Lunch & Open Networking
2:15 PM	WEPitch: Five Industry Rooms
3:15 PM	Matchmaking Round Two, Open Floor and Booths
4:30 PM	Coffee Break
5:00 PM	Corporate Best-Practice Roundtables / WBE Interactive Workshops
5:45 PM	Storytelling - An Expert's View
6:00 PM	Reconvene and Close of Day One

AGENDA

NOVEMBER 10

9:00 AM	Registration and Welcome Coffee
9:30 AM	Never Waste a Good Crisis: What's Next for WBEs in Europe?
10:00 AM	Roundtables and Workshops (Parallel Tracks)
11:45 AM	Closing Words
12:15 PM	Coffee & Open Networking





FOR THOSE WHO JOIN US EARLIER

NOVEMBER 8

For those joining us earlier, or arriving on Sunday, we look forward to exploring the beautiful heart of Andalusia together through a selection of exciting activities in the afternoon (4:00 PM - 8:00 PM):

- Guided experience through Seville's historic centre
- Local cultural and culinary discovery tour
- Informal networking moments with fellow attendees
- Curated introduction to the city's highlights and atmosphere

Details of the locations and venues for this day will follow.

Please note - this is optional and will require a separate ticket in the registration process.

THE EVENT PLATFORM

The most valuable summits are the ones where your key meetings are already in the calendar before you land. Our targeted matchmaking technology lets you book your priority one-to-one meetings around three weeks ahead, so day one starts with a full schedule rather than a cold start. That early planning also frees you up to enjoy the wider programme and the conversations you didn't see coming.

We offer a bespoke, easy-to-use, accessible event platform for all attendees. It is available on all devices, but we recommend the mobile app for the best experience. To streamline your day, it contains all key event information in one place: attendees, activity registrations, photos, a map and much more!

The platform uses integrated AI recommendations, so you know who to speak to based on your preselected preferences.
The event platform will go live on October 19th. This is when you will be able to see the attendees list, schedule meetings, and build your schedule for the event.

Scan visitor QR codes and export all relevant visitor data at the end, including who you spoke to to optimise your ROI. No need to worry about keeping track of business cards anymore!

DOWNLOAD THE APP (IOS)

DOWNLOAD THE APP (ANDROID)

A LOCAL'S GUIDE TO SEVILLE

Discover more about Seville, a city of striking architecture, vibrant streets, and a rich cultural heritage that shapes every visit. Explore what makes it the perfect setting for your summit experience.

CLICK HERE TO EXPLORE



WECONNECT INTERNATIONAL LEVERAGE THE POWER OF ACCESS

SEE YOU IN *Seville* !

November 9-10



Please contact us at europecommunications@weconnectinternational.org if you have any questions.